

# 17<sup>th</sup> Annual Hispanic Heritage Festival Sponsorship Commitment Form Saturday September 16, 2017

11:00 am to 11:00 pm  
RiverScape MetroPark, Downtown Dayton



Thank you for sponsoring the 2017 Hispanic Heritage Festival. Please circle the level you have selected, Benefits of each level vary and are listed on the back of this form. This document will be sent to our Treasurer to process your invoice.

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_

**Sponsorship Level Commitment:** Fiesta (Premier) \$5,000 | Arriba \$3,000 | Muy Bueno \$2,000  
 Please Circle the sponsorship level you wish. Amigo \$1,000 | Feliz \$5000

Please check if we must complete a vendor request for your sponsorship  Yes  No

Please let us know if the invoice for your sponsorship is to be sent to someone else  Yes  No

If yes To Whom \_\_\_\_\_

Will you be requiring a booth?  Yes  No If Yes please indicate Amount of Spaces: \_\_\_\_\_

*Free booth spaces and materials are available depending on the level you select. However if you wish additional spaces or materials beyond that offered with your sponsorship level please indicate so on the form below.*

## 17<sup>th</sup> Annual Hispanic Heritage Festival 2017

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Hispanic Heritage Festival – Dayton, OH

## Sponsorship Levels

### Fiesta Sponsor - \$5,000 (The Premier Sponsor and Main Presenter)

- Your Company will be the Main Presenter of the Festival.
- Company logo will be in all marketing of the Festival.
- Logo and signage PROMINENTLY displayed on the main stage during the festival
- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Three (3) fully equipped (\$450 value) festival booths for your company, upon request using the attached form.
- Advertisements of your services from the main stage (with verbiage provided by you)
- **Website visibility on our PACO site for 1 year with active link to your website**
- Ability to distribution your company vouchers/coupons via our website/facebook for 1 year to include the day of the event. Increasing gross sales in our region (you provide camera ready)
- Opportunity to speak at our PACO socials for one year to introduce your company to our members.
- Article about your company as the FESTIVAL Premier Sponsor on our website and Facebook page (you prepare) **Increasing your fan base by the end of the year.**
- **20% advertising discount for the year for ads placed with La Vanguardia the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.**

### Arriba Sponsor - \$3,000

- Company logo in our billboard marketing in the Dayton Region
- Prominent placement of company name/logo on the main stage banner
- Prominent placement of any company signage you provide for the festival stage
- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Two (2) fully equipped (\$300 value) festival booths for your company, upon request using the attached form.
- Website visibility on our PACO site for 6 mo. with active link to your website
- Opportunity to speak at one of our PACO socials to introduce your company to our members.
- Article about your company as a supporter of PACO on our website and Facebook page (you prepare) **Increasing your fan base by the end of the year.**
- **10% advertising discount for the year for ads placed with La Vanguardia, the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.**
- Partnership agreement for 6 mo. listing your company on our website and linking it to your site
- Logo in Festival program

### Muy Bueno Sponsor - \$2,000

- Your company's name and logo will appear on all festival publicity and brochures
- Prominent signage at the event
- Your company's name acknowledged throughout the day from the entertainment stage
- Two (2) festival booth spaces (\$100 value) for your company, upon request using the attached form.
- Logo in the Festival program
- Partnership agreement for 6 mo. listing your company on our website
- **5% advertising discount for 6 months for ads placed with La Vanguardia, the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.**

### Amigo Sponsor - \$1,000

- Your company sign placed at the festival stage (you provide)
- Your company's name and logo will appear on the festival publicity and program
- Listing of your name and logo on our PACO website
- 1 festival booth (\$50 value) for your company upon request using the attached form.
- Logo in the festival program

### Feliz Sponsor -- \$500

- Your company's logo will appear on festival publicity
- ½ price discount (\$25 value) for one Festival booth upon request using the attached form.
- Logo in festival program
- Listing your name on our PACO website

**Donations of \$200 can be made on our website. These donations allow us to create *scholarships* and fill some of the needs within our community.**

[www.pacodayton.org](http://www.pacodayton.org)

**Please mail check or money order to the**

**Puerto Rican, American, and Caribbean Organization (PACO)**

**P.O. Box 31043**

**Dayton, OH 45437-0043**





2017 HISPANIC HERITAGE FESTIVAL **SPONSOR** INFORMATION SHEET

**CS**



**Sponsor Material Request Form**

**17<sup>th</sup> Annual Hispanic Heritage Festival**  
 Saturday, September 16<sup>th</sup> 11:00 am to 11:00 pm  
 RiverScape MetroPark, Downtown Dayton  
 Puerto Rican, American and Caribbean Organization (PACO)  
 P.O. Box 31043, Dayton, Ohio, 45437-0043

**NOTE:** To receive the benefits included in your Sponsorship Level, you must complete this form. Inform us if you will not be using your allotted materials.

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Cell Phone No:** \_\_\_\_\_

**Alternate Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**1. Sponsor Information:**

**Sponsor Name:** \_\_\_\_\_

If NOT using materials provided per your Sponsorship level allotment please check here: \_\_\_\_\_

If using less booth and tables than allotted please indicate Sponsorship level on **Section 3** and amounts on **Section 4** below.

**2. Electrical Requirements (Please circle one):**

110 amp | 220 amp | Please describe specific electrical requirements, if any. \_\_\_\_\_

**3. Materials Requested:**

**Note:** Any additional materials or booth spaces beyond what is offered with sponsorship level will be charged per prices below and invoiced. Sponsors are allowed to bring their own tents, table and chairs.

ITEM	PRICE LIST	SPONSORSHIP LEVELS	
		(ALLOWANCE INCLUDED WITH EACH SPONSORSHIP LEVEL)	
Booth Spaces	\$50 value	<input type="checkbox"/>	Fiesta (3 spaces   3 tents   6 chairs)(3 tables)
Tent (10'x10')	\$75 value/price	<input type="checkbox"/>	Arriba (2 spaces   2 tents   4 chairs) (2 tables)
Tables (6' Long)	\$12 value/price	<input type="checkbox"/>	Muy Bueno (2 spaces) May rent tent, table, chair below if needed
Chairs	\$6 value/price	<input type="checkbox"/>	Amigo (1 space)) May rent tent, table, chair below if needed
		<input type="checkbox"/>	Feliz (1/2 price space - \$25)) May rent tent, table, chair below if needed

**4. Dues:**

**1. Additional Booth Space** Sponsorship: \_\_\_\_\_ Fee: \$ \_\_\_\_\_

**2. List any additional items to rent in the spaces provided** Qty. \_\_\_\_\_

- **Fiesta & Arriba Levels** receive, the additional benefit of Tents, Tables and Chairs at **no charge** as specified above. List only anything above those quantities.
  - + Tents \_\_\_\_\_ X \$75 = \$ \_\_\_\_\_
- **All other levels** must indicate the number of chairs, tents, tables or additional spaces desired.
  - + Tables \_\_\_\_\_ X \$12 = \$ \_\_\_\_\_
  - + Chairs \_\_\_\_\_ X \$6 = \$ \_\_\_\_\_

**3. Add Items 1 and 2 | Total Amount to be invoiced:** H = \$ \_\_\_\_\_

I have read, understand and agree to the Booth Space Terms and Conditions outlined in this application and will abide by them. I understand that I enter the festival at my own risk and will have insurance per MetroParks rules. I also agree to allow PACO to pursue billing of my commitment if not cancelled by August 11, 2017. RiverScape MetroPark and PACO are not responsible for damage, theft, or loss of property.

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_